



## #Fightfor15 Protestors Actually Just Like Those Automated Ordering Stations at Bread Co

The #Fightfor15 movement picks up steam with each passing day, receiving at least hundreds of retweets and gaining enough traction to even be featured on the front page of StudLife. But what is this push for a 15 dollar minimum wage really about? WUnderground investigators emailed

the activist that first coined the hashtag, Benjamin DeLint, to find out more.

"It all started in January when I visited a St. Louis Bread Co. for the first time in years," DeLint explained, "It was amazing. They have these touchscreen kiosks that you can order and pay at, and then a few minutes later your food is left

at the counter ready to go. No human interaction necessary!" He then admitted that he had a typically debilitating fear of cashiers, and unskilled workers in general. "My first thought after this revolutionary experience was 'why aren't these everywhere?' but I quickly realized how expensive they must be, and how most chain restaurants probably just find hiring workers to man the cash registers cheaper," Ben confided.

"Then it hit me. If labor is too cheap, why don't we make it more expensive?" And that's how #Fightfor15 was born.

The first early supporters were all of like mind with DeLint. One early tweet by @hitlerwasntwrong98 reads "Its the future. How're we supposed to get robo-maids when the poor r still allowed to do it 4 cheap so they can feed their kids? #fightfor15."

However, as time went on, the spirit of the original movement got lost to an onslaught of supporters who actually

*Continued on page 4*



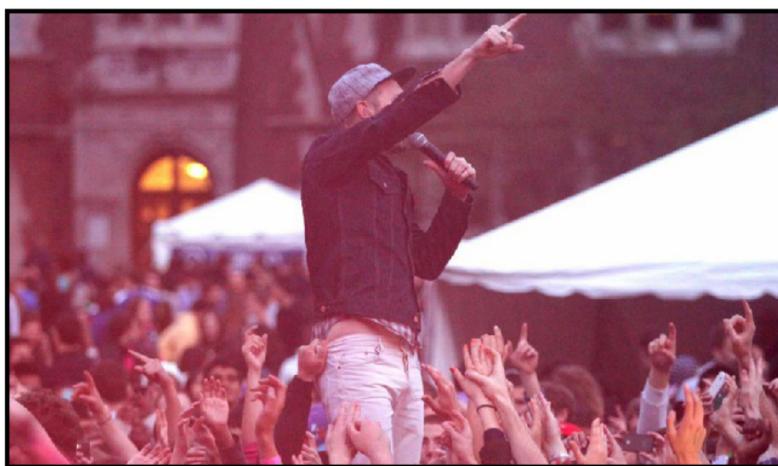
"The Skynet of Bagels"

## Pre-Written Post-WILD Recap of WILD Before it Happened

Everyone knows hindsight is 20/20 and not to count your chickens before they hatch, but when something happens with such consistency year after year it's pretty fair to assume then chickens have good eyesight. WILD has become such a staple of consistency that you can set your watch to it. So, here's our recap of WILD that we wrote before WILD happened this semester.

After turning in that last assignment and boldly skipping a class that's recorded anyway, the day started off with deciding that WILD was going to be different this year, and that all the little mistakes from last year would be avoided. Then you and your roommates all breathed in the beautiful WILD morning and took a shot of budget liquor. The mild WILD warning was going to undoubtedly fail again this year.

After sipping on some Andre fueled mimosas while someone constantly sang that one part from Doses & Mimosas, your



*One of any of the nonsense white rappers of the past five years*

group decided to try to seek out the best darty WUSTL has to offer. Sadly, this means you headed to Kingsbury. Upon arriving the party was pretty cracking, but you're informed that either was more cracking before or will be in a minute and you're unsure of which.

Before the concert, Brookings quad was an even mix of friends you hadn't seen in too long and desperately tried to drunkenly catch up with and "friends" you "hadn't seen in too

long" and "desperately tried" to drunkenly catch up with. Both the beer and the pizza weren't worth the wait, and were even more not worth the wait the second time you got them.

Altogether WILD shaped up exactly like it did in years past. Oh, and the concert was pretty lame. That one song was ok, but otherwise you assume the performance was fairly bland since you can't really remember anything else.

## Buried WUnderground

### Anti-Smoking Group Hires Uncool Thirty-Some-things to Smoke Outside of Bars; Cigarette Sales Plummet Among Hipsters



page -1

### 4 Kids Crushed to Death by Seigle Doors

page >4

### Help Support Our Friends at Armour Support Their Friends in Armour Who Are More Attractive than Your Friends Who Are Not in Armour

page \$7.14

### If a Tree Falls During Reading Week and No One Hears It, Does It Still Get Fined?



page y=4x+1

### That One Mole on Your Back Definitely Wasn't There Before

page 81°F

### Wednesday Is the New Thursday

page 9,003,413

# Freshmen's Proposed STEP Business Will Save You a Booth in BD

For those unaware, the Student Entrepreneurial Program is a unique opportunity offered by the university where students can purchase or even create their own businesses, run them during their stay at WashU, and then sell them to younger students upon graduation. The STEP businesses are prominent on the South 40, where you can find businesses like UTrucking, Wash U Wash, Off the Row, and the new Beary Beary Sweet Candy Shoppe.

Recently, a group of freshmen likely hailing from the Upper East Side, the suburbs of Boston, or possibly Westchester have come up with a new idea for a student-run business to operate out of BD.

"The idea is pretty simple," said Freshman B-Schooler Danny Moskowitz, "We get up early, camp out in the booths, and sell our spots to desperate students trying to eat, study, or simply experience whatever is so great about sitting at a booth."

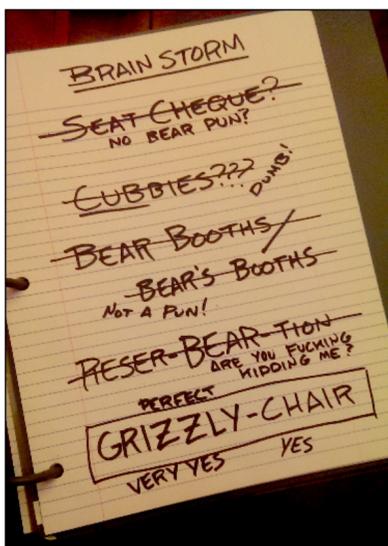
Moskowitz went on to say that the booths would be priced anywhere from \$5 to \$50, depending on proximity to food options, size of booth, and view of that hot girl that's always doing homework alone.

"It's really all about supply and demand," said Ross Steinberg, another recent alum of Management 100. "Think about it. At a booth, you can sit, eat, and do homework — things that could never happen at a lowly regular table. This leads to a ton of demand, but there's only

a limited supply — especially if we limit the supply further by taking up all of the booths."

"One of the most exciting things about the idea is how much room for growth there is. We may start out just manning the booths ourselves on the week-ends, but as soon as we get some capital we'll be able to hire other students to do the boring part for us," Moskowitz explained excitedly, "Plus, once we have the BD market under our thumb, we can expand to other in-demand spots around campus. The booths at Whispers? The wall-outlets at Einsteins? The seat in lecture behind that kid who just watches Netflix on his laptop? All untapped markets just waiting to be capitalized on."

The STEP program, on the other hand, is unsure about the potential business, due to the lack of perceived value to Wash U's student body. STEP businesses are intended to fill the needs of the student body, like spoiled kids' complete inability to do their own laundry or walk five steps to get water. On the other hand, the proposed business would mostly just make it harder to get a booth. "But that's exactly the point!" retorted Steinberg, excitedly, "That's what they teach us in Olin. Find something people want and make



A good pun is the cornerstone of any WUSTL business

them pay for it — that's the entrepreneurial spirit!"

The university was also initially opposed to the idea, saying that Moskowitz, Steinberg, and their army of 20 Korean potential employees have no more of a claim to the booths than any other students and therefore have no right to sell them. However, the chancellor has since announced that he's realized what a good idea it was, and that the administration itself will start providing the service next year.

# Tragedy in Nepal — Senior's Summer Plans Literally Ruined

Last Saturday a magnitude 7.8 earthquake struck the country of Nepal, causing widespread destruction and loss of life. At the time of writing, the death count

has already reached over 4,500 and it is expected to continue rising as rescue efforts progress. That's not all: strong aftershocks continue to be felt multiple times a day, 3 out of

the 4 UNESCO World Heritage Sites in the country were heavily damaged by the quake, and senior Jake Ingersoll's summer trip has been put in danger.

"I can't believe this is happening," Ingersoll was overheard informing his friends on Saturday, "there are dozens of poor Asian countries and the earthquake had to happen in the one I'm supposed to visit next month? How is that fair?"

The senior was supposed to go on an all-expenses-paid sight-seeing trip around the culturally-rich nation this June as a graduation present from his uncle, but has reported that his trip itinerary will be seriously affected, and maybe even cut short by the turmoil caused by the disaster.

"They were showing footage of extricating bodies from the collapsed Dharahara tower on the news, and the only thing I could think was that I was supposed to tour the centuries-old tower the last day of my vacation. What am I



The Dharahara Tower, like Ingersoll's vacation, was almost entirely destroyed by the quake

## WUnderground

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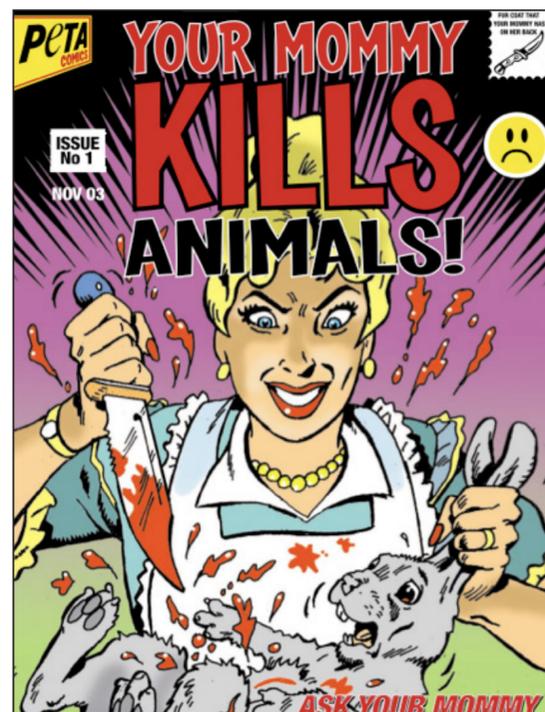
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# In an Attempt to Foster a New Generation of Vegetarians PETA Begins Marketing Meat-Flavored Cough Syrup



Seriously, what the fuck PETA?

Although PETA is more widely known for the extreme tactics such as splattering fur coats with blood, killing almost all of their shelter animals, and exhibiting images than would make anti-abortion advocates blush, the group has been making waves recently by producing and marketing meat-flavored cough syrup.

This comes as a surprise since traditionally the group has opposed any goods related to animal products. However, the organization has announced that while their idea may seem counterintuitive, it is actually for the greater good, and will save more animals than it kills down the line.

PETA spokesman Carl Yukon insists that the meaty cold cure will actually help produce a new generation of vegetarians. "Let me ask you something. What's your least favorite flavor?" Yukon asked, "Grape right? Yeah, I pegged you as a Dimetapp kid," he smugly answered. Yukon went on to explain how grape and cherry were disproportionately disliked flavors, and that their disdain was highly

correlated to a person's childhood cough syrup brand.

"Being forced to drink something so vile during one's formative years seems to have lasting effects on people. Thirty-years down the line you may not even remember the days you spent sick as a child, but I guarantee you'll steer around that grape-flavored Jolly Rancher in the bowl on your secretary's desk. You can't run from your past"

While meat defenders have rejected PETA's claims by pointing out that literally everything comes in a bacon flavoring anyway and it's universally terrible, they were quickly silenced when asked what Fanta flavor they preferred.

As of presstime, the opposition has begun marketing their own banana flavored cough syrup, claiming that instead of a political scheme, their cough syrup is actually for the greater good. The manufacturers point out that since banana is objectively the worst flavor anyway, it will cause the least harm to make kids hate it since they probably already would as an adult anyway.

# The Hidden WILD Artist Selection Process Revealed

It's that time of year where there's still a few red solo cups scattered around laws of off-campus apartments, and if you focus really hard you can still catch the scent of weed on the air of the quad. However, as the most recent Spring WILD fades from our memory like a nearly-pleasant, almost-wet dream, disturbing allegations have arisen about the artist selection process of WILD performers.

Eagle-eyed students claim to have found links between every WILD artist dating all the way back to Spring of 1996 and the big man himself: Chancellor Wrighton.

According to these students, the WILD process is one fraught with nepotism, venality, and generally unscrupulous favoritism.

The group of students, who released their findings anonymously online under the handle "Walk\_In\_LIE\_Down" which is almost too subtle to qualify as a pun but whatever, has stated that the the primary attribute the old Team 31 and now SPB look for in an artist isn't popularity or talent or availability: it's whomever Wrighton can call in a favor from to do it for free.

To prove it, these digital vigilantes revealed some of the artists and their alleged connections.

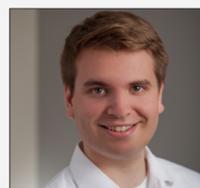
According to the group: "Yeasayer? They first gained recognition after Wrighton heard them in a Brooklyn coffee house and told his agent. Karmin? An old flame. Chance the Rapper? He's actually Wrighton's second cousin twice removed."

Some of the connections announced by the group however are even more dubious. Walk\_In\_LIE\_Down went on to later claim that Wrighton bailed the lead singer of Edward Sharpe and The Magnetic Zeros out of jail, is the supplier of Wolfgang Gartner's frequent purchases of black market glow sticks, is the originator of the illicit sex position that Childish

Gambino named himself after, and even performed as the uncredited back-up drummer for OK GO for 7 months in 2001 when their old drummer was sick.

How and why Wrighton is so intimately connected with dozens of musicians is still a mystery, but what's clear now is that those surveys they send out every semester matter even less than previously thought, and that the \$300,000 budget that SPB gets every year is now even more baffling.

## Point



The protests in Baltimore show that there is a real problem that must be addressed

By Mark Weissman  
Sophomore, Baltimorean

I'm from Baltimore, and I love my city. Seeing such unrest hurts, but I get where its coming from. Baltimore has problems. There are social stries which must be addressed. The African-American community in Baltimore has real grievances that stem from a variety of systemic issues rooted in discrimina-

tion and fear. These protests show the real issues in Baltimore which must be addressed. We must work together to solve these issues so the protests can stop.

## Counter-Point



The riots in Baltimore are the real problem that must be addressed

By Samantha Kline  
Senior, Baltimore-native

I was born and raised in Baltimore and it will always be my home, but the city is being hurt by such unrest and the people its coming from. Social issues have caused strife which must be addressed. Sure, the African-American community in Baltimore has real grievances, but from these have stemmed a variety of

systemic issues which capitalize on fear and discrimination. These riots are the real issue in Baltimore which must be addressed. If we can work together to stop these riots, that solves everything, right?

# Summer Plans in Nepal Ruined Cont.

supposed to do now, just sit in my hotel?"

John Rosencrantz, Ingersoll's roommate, was less sympathetic about the disaster that was Ingersoll's graduation trip. "I mean, I guess it sucks to have your vacation ruined, but he complained for hours yesterday that the plane over would probably be really crowded

now with all the humanitarian workers that are flocking to the country," Rosencrantz confided, "I'm not even sure if that's a real problem."

And while Ingersoll has been overheard in saying that "this is the worst thing that's ever happened to me," Rosencrantz remembers him having a similar meltdown freshman

year after his vacation to Japan was affected by the 2011 tsunami. "It was all he talked about for the first few months of school, but then he forgot about it after visiting Tunisia during Thanksgiving break. I'm sure he'll forget about this one soon too."

# #Fightfor15 like Bread Co. Continued

believed they were helping out low-skill workers. For example, Julie Flowers, a junior at WashU and ardent #Fightfor15 retweeter commented about the movement "I've always thought the best way to help a group that already faces frightfully high unemployment is to make them twice as expensive to employ." She then added "I may

have failed intro to economics, but even I can see how great this would be for everyone involved."

With the huge spike in popularity the movement has seen, many are wondering what's next for the #Fightfor15 protestors. Where will all this momentum go after they're bored of the issue? According

to Flowers, many different ideas have been tossed around internally, including chartering jets to have all the supporters fly around the world to attend multiple global warming conferences, and dumping flyers from blimps to raise awareness about littering.

# The Puzzler's Dilemma

Can you Solve this one? Try to figure out the hints!

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4			3	8	5	7		
2		7				5		

### Across

- 1. Tasks
- 4. Grave
- 8. Female sheep
- 9. Flurry
- 11. Measure weight
- 13. Lobby of a theater
- 15. Nervous
- 17. Brought forth by birth
- 18. Gun port
- 20. Part of the larynx (5,4)
- 24. Artist's paints
- 25. Travel permit
- 27. Penned
- 29. Fiend
- 30. Take a meal
- 31. Every
- 32. Garden tool
- 33. Eye wiper

### Down

- 1. Gem
- 2. Outstanding
- 3. Light brown
- 5. Sour
- 6. Swampy arm of a lake
- 7. Tolerated
- 10. Londonderry
- 12. Jock
- 14. See
- 16. Trail
- 19. Female name
- 20. Promised
- 21. Fabric
- 22. Sofa
- 23. Friendly
- 26. Soft, lustrous fiber
- 28. Inspect

# Top 10...

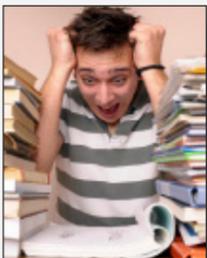
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## Top 10 Races

- 10.** Tortoise & The Hare
- 9.** Sex With a Premature Ejaculator
- 8.** Rainbow Road, 150cc
- 7.** Space
- 6.** Biathlon
- 5.** Tour De France
- 4.** Naked Lap
- 3.** Indy 500
- 2.** Kentucky Derby
- 1.** Asian

# What Do You Think?

You should be studying for finals right now. What do you think?



**Jimmy Shmitt**  
Freshman, pre-med

"Shit shit shit shit! Oh fuck you're right. Last semester I only got a 3.96. My mom's going to be so pissed."



**George Washington**  
Received a primary education

"College is for pussies. Just get appointed to a well-paid job at 17 due to familial connections."



**Travis McDunzo**  
Senior, has a job lined up

"Hahahah, good one."



**Jessica Wholstien**  
Senior, already in grad school

"HAHAHAH, no seriously, that's funny."



**Mandy Mulhile**  
Senior, soon-to-be unemployed

"Ah, yeah. I guess you're right. I might do that."